





## 2010 SEQUOIA ACCESSORIES

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Please see the TRD catalog, visit [www.trdusa.com](http://www.trdusa.com) or call 800-688-5912 for a complete list of TRD products and warranty information.

Whether you're interested in enhancing performance, styling, or protection, only Genuine Toyota Accessories give you complete confidence and peace of mind in your decision to customize your Toyota.

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To learn more about the benefits of Genuine Toyota Accessories compared with non-Genuine accessories, please visit [www.toyota.com/genuine](http://www.toyota.com/genuine) or contact your Toyota dealer.



#### SATELLITE RADIO

Celebrate freedom from static and ensure you always have the perfect soundtrack for the streets at your fingertips with XM Radio<sup>1</sup>. With over 170 channels, XM brings you more of what you love. Get commercial-free music plus all of your favorite sports, news, talk and entertainment along with dedicated channels for instant traffic and weather reports. Everything worth listening to is now on XM.

<sup>1</sup>Functioning XM Radio requires a compatible receiver and monthly service fee. See your Toyota dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at [www.xmradio.com](http://www.xmradio.com). XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia.

#### CARPET FLOOR MATS

Custom-tailored for an exact fit to your Sequoia's floor pattern, the carpet floor mats are constructed of high-grade plush nylon carpet, color-matched to your vehicle's interior and include an embroidered Sequoia logo. An aggressive no-slip backing helps keep the mats in position, protecting your original carpet from premature wear and stains. They're also removable and easy to clean.



#### OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



**CARGO COVER**

Customized for precise fit to your vehicle, this handy cargo area cover attaches to your rear seats, providing added security for items stored in your cargo area. The cargo area cover is resistant to ultraviolet rays, offering valuable protection against sun damage and fading. It's easy to install or remove, and is washable.



**DOOR SILL PROTECTORS**

These black-molded door sill protectors are constructed to help protect the door sill area from the countless scuffs and scrapes your vehicle might encounter on a daily basis. Featuring a practical, skid resistant surface and the Sequoia logo, these durable door sills help provide a long-lasting, new vehicle appearance.



**CARGO MAT**

Help protect your cargo area from premature wear with this highly resilient cargo mat that's resistant to fading, oils and chemicals for unsurpassed durability. It's color-coordinated to match your vehicle's interior and features the Sequoia logo. Sturdy rubber-backed construction helps prevent the mat from sliding.

OTHER MODELS:

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**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



**ASHTRAY KIT**

Featuring a UV protected plastic cup and hinged lid that fits snugly inside the Sequoia's cup-holder, this self-contained unit offers an easily removable ashtray. Convenient for both driver and passenger use, it helps prevent flyaway ash.



**CARGO TOTE**

The collapsible soft-sided cargo tote is designed to hold a variety of smaller everyday items, helping to ensure they don't shift around or tip over in your cargo area. For added convenience, the tote includes removable plastic divider panels that hold items upright. It also features two carrying handles for easy loading and unloading, folds flat when not in use, and pops up easily when needed.

**MOLDED DASH APPLIQUÉ**

Complement your Sequoia's interior with the unique elegance of simulated burl wood trim integrated throughout the cabin. Precision-designed for accuracy, this six-piece, high-gloss dash appliqué kit includes matching custom-molded pieces for the center dash, center shift console and all four doors. Manufactured with advanced thermal forming—ensuring Toyota fit, finish and reliability.



**SHIFT KNOB**

Precision-manufactured from ultra-tough anodized aluminum featuring billet detailing and a leather-styled insert, this beefy T-style shifter is sure to add a high-tech personalized touch to your Sequoia's interior. Styled for automatic transmission models, the T-style shifter provides a custom look and firm grip.

As shown on the 2010 Tundra.

OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA



#### ALL-WEATHER FLOOR MATS

Complement your interior and help protect your original carpeting from dirt, mud, snow and slush with these all-weather floor mats, custom-fit to your vehicle's interior and embellished with a custom-molded Sequoia logo. The mats feature a multi-dimensional design that channels liquids and debris away from the feet, along with a molded outer edge or perimeter "lip" to prevent moisture from reaching your vehicle's carpeting or flooring.



#### CARGO NET

Keep your cargo area organized and protected from spills with this hammock-style cargo net, designed to hold a variety of everyday items—from groceries to athletic gear—helping to ensure they don't shift around or tip over. Made of a durable mesh netting, the cargo net attaches to defined points in the rear cargo area, making it easily accessible. It installs in seconds and folds flat for storage.

#### HOOD PROTECTOR

Featuring highly impact-resistant polycarbonate material offering superior strength, durability and flexural characteristics, the hood protector helps protect your hood and factory paint finish from damage that can occur during daily use. Mounting hardware and simple no-drill installation instructions included.



OTHER MODELS:

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**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

## WIRELESS HEADPHONES

Stylish, lightweight and fully adjustable, wireless headphones complement your rear seat entertainment system with rich, dynamic sound quality. Cushioned padding helps ensure comfort, while individual volume control allows passengers a personalized audio experience. There's also an "Auto-off" mode to help extend battery life.



## 2010 SEQUOIA ACCESSORIES



### SPORT PEDALS

Featuring a stylish combination of brushed aluminum and black rubber to enhance your vehicle's interior appearance, these sport pedal pads offer a custom, race-inspired upgrade to your stock pedals. The pedal pads are designed to work with your existing pedals and are ready to install.



### FRONT SKID PLATE

Made from 1/8"-thick stamped and formed silver powder coated aluminum, the front skid plate features a vehicle-specific design that helps to protect your Sequoia's underbody from damage that could occur from various types of road debris. Powder-coated black steel brackets attach to existing vehicle body mounts, while supporting the skid plate. Designed for easy, no-drill installation.

#### OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA





**EMERGENCY ASSISTANCE KIT**

This durable nylon kit features tools and supplies for handling minor emergency situations and repairs, without having to wait for a tow truck or repair service. Contents include booster cables, tire pressure gauge, hose clamp/tape, pocket tool and work gloves—plus essential emergency supplies such as survival wrap blankets, poncho, flashing LED lights, flashlight/lantern and water bag.



**WHEEL LOCKS**

Constructed of forged, thoroughly hardened and tempered steel for structural integrity, with triple-nickel or zinc plating, these wheel locks provide inexpensive, dependable protection against wheel and tire theft. All wheel locks are precision weight-balanced to the stock lug nut weight, eliminating the need for rebalancing after installation.



**FIRST AID KIT**

This soft-sided, black PVC zipper case is designed to mount inside the cabin or cargo area, ensuring practical first aid supplies are always close at hand. Contents include tweezers/magnifier, insect sting pads, towelettes, adhesive bandages, butterfly strips, sterile gauze, stretch bandage with metal clips, muslin sling, adhesive tape, scissors and an emergency blanket.



**VIP SECURITY**

- RS3200 PLUS SYSTEM
- GLASS BREAKAGE SENSOR

The VIP RS3200 Plus (Vehicle Intrusion Protection) is a complete vehicle security system with alarm and glass breakage sensor for vehicles that already have factory keyless entry with remote lock/unlock. When equipped with the VIP RS3200, your vehicle's security system is activated immediately if the glass is broken or if forced entry of a side door (or the trunk) is attempted. The system includes a wide range of security and convenience features including: automatic rearming and relocking, door ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter.



**REMOTE ENGINE STARTER**

Enjoy the luxury of having your vehicle ready and waiting with a comfortable interior temperature on cold winter mornings or hot summer afternoons, courtesy of the VIP Remote Engine Starter. This clever accessory allows you to start the engine—and to activate the air conditioner, heater, defroster and defogger functions—before entering your vehicle. It's fully integrated into your factory security/keyless entry system, so there's no need for an additional remote.

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## 2010 SEQUOIA ACCESSORIES



### TRD OIL CAP, JAPAN

It may go on like the stock oil cap, but this highly polished forged billet aluminum TRD oil cap provides a customized race-ready look that's anything but stock. Finished with a high-luster coating, you can be confident it will maintain its appearance for years to come. Simple, twist-on application.

### TRD HIGH PERFORMANCE BRAKE KIT

Delivering confidence-inspiring performance, the TRD high-performance brake kit features a six-piston opposed, fixed caliper designed specifically for your vehicle. This optimized design also helps you achieve maximum stopping power, while the one-piece rotor design ensures durability under the harshest conditions, with no special maintenance required. The kit also includes performance brake pads and stainless steel braided brake lines.

### PAINT PROTECTION FILM

Help protect your Sequoia's factory paint from sand, stones, insects and other road debris that can chip and scratch the finish with paint protection film. Constructed from durable, colorless urethane and nearly invisible, it can be applied to the frontal impact areas of the vehicle including the hood and fenders. Quick and easy to install, the paint protection film helps maintain a like-new appearance.



As shown on the 2010 Prius.

#### OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA





**TRD 17" FORGED OFF-ROAD ALLOY WHEELS**

Lighter than their cast counterparts, hot forged wheels have a higher strength-to-weight ratio, helping keep corner weight down while maintaining unsprung weight specifications—making these race-inspired TRD 17-inch forged off-road alloy wheels the ideal upgrade to factory wheels. The wheels feature a six-spoke design, silver painted finish and machined outer lip with beadlock styling.



**TRD AIR FILTER**

Providing engine protection and potentially increasing engine output, the TRD high-performance air filter features a unique, oiled four-ply cotton gauze design that maximizes the filter's media area for superb filtration and enhanced airflow. A rugged polyurethane body holds the filter element, which is enclosed in durable epoxy coated mesh and an elastomeric seal for a precision, leak-free fit. It's also washable, reusable and designed to last the lifetime of your Sequoia.



**TRD OIL CAP, FORGED ALUMINUM, SCREW-ON STYLE**

Tune up your engine compartment with this highly polished forged billet aluminum TRD oil cap. Providing a customized race-ready appearance, it's finished with a high-luster coating that will maintain its appearance for years to come and features a red on black TRD logo. Simple, twist-on application.



**TRD OIL FILTER**

Spoil your Sequoia with state-of-the-art engine protection, courtesy of the TRD high-performance oil filter. TRD high-performance oil filters use a 100-percent synthetic fiber filtration medium to provide the highest possible dirt removal efficiency, along with the lowest possible flow restriction.

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**TRUCKS** TACOMA TUNDRA



**TRD PERFORMANCE AIR INTAKE**

The TRD performance air intake system creates more horsepower and torque by bringing cooler, denser air to your engine from behind and below the headlight area (rather than hot air from the engine compartment). Replacing the upper half of the stock air box, air filter and inlet hose assembly, the system features a unique Intake Flow Accelerator (IFA), injection-molded, larger volume upper air box and reusable TRD high flow conical air filter. Emissions legal in all 50 states.

See back cover for purchase restrictions.



**TRD SUPERCHARGER**

Designed specifically for your 5.7L V8 engine, the supercharger kit features an air-to-liquid intercooled supercharger system that substantially increases torque and horsepower from idle to redline, giving you immediate throttle response—producing 504 hp @ 5,500 rpm and 550 lb.-ft. torque @ 5,400 rpm (from 381 hp @ 5,600 rpm and 401 lb.-ft. torque @ 3,600 rpm).

See back cover for purchase restrictions.



**TRD PERFORMANCE BRAKE PADS**

Boost braking performance and reduce fade during repeated stops or extended downhill driving with TRD's high-performance, high-friction brake pads. Made from an aramid and ceramic-strengthened compound, TRD brake pads deliver an optimum combination of cold and hot friction, with minimal brake noise and enhanced stopping power. They offer an excellent price-to-performance ratio in a high-performance street pad.

**TRD 22" FORGED ALLOY WHEELS**

Lighter than their cast counterparts, hot forged wheels have a higher strength-to-weight ratio, helping keep corner weight down while maintaining unsprung weight specifications—making these TRD polished 22-inch forged off-road alloy wheels the ultimate plus-size street performance upgrade. The wheels feature Anthracite paint fill in the pocket and hub area and a forged center cap with TRD logo.



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**Accessories Not Shown**

All-Weather Cargo Mat

•

Ball Mount & Trailer Ball

•

Body Side Moldings

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The TRD Supercharger and/or TRD Cold Air Intake are to be sold as a dealer installed or over-the-counter option, after the retail sale of the vehicle the Supercharger and/or Cold Air Intake may not be sold to the customer at the same time as the new vehicle and may not be financed together with the new vehicle. The TRD Supercharger is not compatible with Flex Fuel Vehicles.

Please see the TRD catalog, visit [www.trdusa.com](http://www.trdusa.com) or call 800-688-5912 for a complete list of TRD products and warranty information.

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