





## 2010 PRIUS ACCESSORIES

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This brochure is based upon information available at time of printing, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.

Please see the TRD catalog, visit [www.trdusa.com](http://www.trdusa.com) or call 800-688-5912 for a complete list of TRD products and warranty information.



**INTERFACE KIT FOR IPOD®**

Enjoy the convenience of operating your iPod® through your vehicle's audio system, using either the steering pad or audio system controls, courtesy of the interface kit for iPod. Using a proprietary 30-pin Apple iPod connector—via a connection point in the glove compartment—you can connect, control and charge your iPod while it remains concealed in the glove compartment.

iPod and accessories not included. iPod is a registered trademark of Apple Inc.



**SATELLITE RADIO**

Celebrate freedom from static and ensure you always have the perfect soundtrack for the streets at your fingertips with XM Radio<sup>1</sup>. With over 170 channels, XM brings you more of what you love. Get commercial-free music plus all of your favorite sports, news, talk and entertainment along with dedicated channels for instant traffic and weather reports. Everything worth listening to is now on XM.

<sup>1</sup>Functioning XM Radio requires a compatible receiver and monthly service fee. See your Toyota dealer for further details. Reception of the satellite signal may vary depending on location. All fees and programming subject to change. Subscriptions subject to the terms and conditions available at [www.xmradio.com](http://www.xmradio.com). XM Radio U.S. service only available in the 48 contiguous United States and the District of Columbia.

**CARGO TOTE**

The collapsible soft-sided cargo tote is designed to hold a variety of smaller everyday items, helping to ensure they don't shift around or tip over in your cargo area. For added convenience, the tote includes removable plastic divider panels that hold items upright. It also features two carrying handles for easy loading and unloading, folds flat when not in use, and pops up easily when needed.



OTHER MODELS:

**CARS** AVALON CAMRY COROLLA MATRIX PRIUS VENZA YARIS

**SUVS & VAN** 4RUNNER FJ CRUISER HIGHLANDER LAND CRUISER RAV4 SEQUOIA SIENNA

**TRUCKS** TACOMA TUNDRA

**ALL-WEATHER CARGO MAT**

Molded for an exact fit for maximum coverage and unrivaled protection of your vehicle's carpeting, the all-weather cargo mat features a multi-dimensional surface and perimeter "lip" to contain dirt, debris and liquids—helping to keep your valuable cargo clean, dry and stain-free. A non-slip "nibbed" backing keeps the mat in place, while a custom-molded logo provides an added touch of personalization.



**CARGO NET**

Keep your cargo area organized and protected from spills with this hammock-style cargo net, designed to hold a variety of everyday items—from groceries to athletic gear—helping to ensure they don't shift around or tip over. Made of a durable mesh netting, the cargo net attaches to defined points in the rear cargo area, making it easily accessible. It installs in seconds and folds flat for storage.



**FOLDING CARPETED CARGO MAT**

Designed to protect your cargo area from premature wear, the cargo mat is made from highly resilient nylon that's resistant to fading, oils and chemicals for unsurpassed durability. It's color-coordinated to your vehicle's interior and features an embroidered logo. Plus, the sturdy rubber-backed construction prevents sliding.

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## HYBRID SYNERGY DRIVE WINDOW GRAPHIC

Designed to help bring attention on the road to the Prius, the "Hybrid Synergy Drive" window sticker features white lettering on a clear sticker. It is best suited to be placed on the rear window below the Center High-Mount Stop Light (CHMSL), but can also be placed on side windows if preferred. Exterior mounted.



## 2010 PRIUS ACCESSORIES



### REMOTE ENGINE STARTER

Enjoy the luxury of having your vehicle ready and waiting with a comfortable interior temperature on cold winter mornings or hot summer afternoons, courtesy of the VIP Remote Engine Starter. This clever accessory allows you to start the engine—and to activate the air conditioner, heater, defroster and defogger functions—before entering your vehicle. It's fully integrated into your factory security/keyless entry system, so there's no need for an additional remote.



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**CARGO ORGANIZER**

The carpeted cargo organizer helps you arrange and keep various items—such as packages, emergency assistance kit, first aid kit, flashlight and more—secure. Designed to be placed in the concealed compartment beneath the Prius' floor in the rear of the vehicle, it provides you with a convenient, out-of-view place to store essential items. Quick, simple installation.

**VIP SECURITY**

- RS3200 PLUS SYSTEM
- GLASS BREAKAGE SENSOR

The VIP RS3200 Plus (Vehicle Intrusion Protection) is a complete vehicle security system with alarm and glass breakage sensor for vehicles that already have factory keyless entry with remote lock/unlock. When equipped with the VIP RS3200, your vehicle's security system is activated immediately if the glass is broken or if forced entry of a side door (or the trunk) is attempted. The system includes a wide range of security and convenience features including: automatic rearming and relocking, door ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter.



**PAINT PROTECTION FILM**

Help protect your Prius' factory paint from sand, stones, insects and other road debris that can chip and scratch the finish with paint protection film. Constructed from durable, colorless urethane and nearly invisible, it can be applied to the frontal impact areas of the vehicle including the hood and fenders. Quick and easy to install, the paint protection film helps maintain a like-new appearance.

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#### ILLUMINATED DOOR SILLS

Light up your ride with these sleek illuminated door sill enhancements. Beyond adding a customized touch to your Prius, you'll also be protecting your interior door sills from scuffs, scrapes and scratches. Designed for precision fit and finish, the door sill enhancements feature blue Light Emitting Diode (LED) illumination of the Prius logo.

#### LOWER ROCKER MOLDINGS

Manufactured with injection-molded, high quality plastic material, the lower rocker moldings provide upscale, decorative enhancements to the bottom of the Prius' driver and passenger side doors. Featuring a chrome plated finish, the lower rocker moldings offer quick and peel and stick installation and can help increase your Prius' resale value. Available Fall '09.



#### BLU LOGIC® HANDS-FREE SYSTEM

Enjoy the ultimate convenience of hands-free cell phone use—and comply with regulations restricting use of cell phones while driving—courtesy of the BLU Logic® Hands-free System. BLU Logic integrates with your factory audio system speakers, allowing you to answer incoming calls with the push of a button, while outgoing calls are as simple as speaking into the fixed microphone provided.

Visit [blulogicupdate.com](http://blulogicupdate.com) for a list of compatible devices.



#### REAR BUMPER APPLIQUÉ

Keep the top surface of your rear bumper free of scrapes and scratches and preserve your Prius' "like new" appearance with this durable clear polyurethane rear bumper appliqué. The rear bumper appliqué includes a pearl-coat Prius logo for a custom look. Simple, pressure-sensitive installation.

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**EMERGENCY ASSISTANCE KIT**

This durable nylon kit features tools and supplies for handling minor emergency situations and repairs, without having to wait for a tow truck or repair service. Contents include booster cables, tire pressure gauge, hose clamp/tape, pocket tool and work gloves—plus essential emergency supplies such as survival wrap blankets, poncho, flashing LED lights, flashlight/lantern and water bag.



**FIRST AID KIT**

This soft-sided, black PVC zipper case is designed to mount inside the cabin or cargo area, ensuring practical first aid supplies are always close at hand. Contents include tweezers/magnifier, insect sting pads, towelettes, adhesive bandages, butterfly strips, sterile gauze, stretch bandage with metal clips, muslin sling, adhesive tape, scissors and an emergency blanket.

**CARPET FLOOR MATS**

Custom-tailored for an exact fit, the carpet floor mats are constructed of high-grade plush nylon carpet, color-matched to the vehicle's interior and include an embroidered Prius logo. An aggressive no-slip backing helps keep the mats in position to protect your original carpet from premature wear and stains. They're also removable and easy to clean.



**ALL-WEATHER FLOOR MATS**

Complement your interior and help protect your original carpeting from dirt, mud, snow and slush with these all-weather floor mats, custom-fit to your vehicle's interior and embellished with a custom-molded vehicle logo. The mats feature a multi-dimensional design that channels liquids and debris away from the feet, along with a molded outer edge or perimeter "lip" to prevent moisture from reaching the vehicle's carpeting or flooring.



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**TRD OIL FILTER**

Spoil your Prius with state-of-the-art engine protection, courtesy of the TRD high-performance oil filter. TRD high-performance oil filters use a 100-percent synthetic fiber filtration medium to provide the highest possible dirt removal efficiency, along with the lowest possible flow restriction. Plus, they offer an outer steel container that's constructed to provide a burst strength exceeding six times the operating pressure and 10 times the fatigue strength of standard filters.



**WHEEL LOCKS**

Constructed of forged, thoroughly hardened and tempered steel for structural integrity, with triple-nickel or zinc plating, these wheel locks provide inexpensive, dependable protection against wheel and tire theft. All wheel locks are precision weight-balanced to the stock lug nut weight, eliminating the need for rebalancing after installation.



**TRD OIL CAP, FORGED ALUMINUM, SCREW-ON STYLE**

Tune up your engine compartment with this highly polished forged billet aluminum TRD oil cap. Providing a customized race-ready appearance, it's finished with a high-luster coating that will maintain its appearance for years to come and features a red on black TRD logo. Plus, since it's a direct replacement for your stock cap, just twist it on and head for the streets.



**TRD PERFORMANCE BRAKE PADS**

Boost braking performance and reduce fade during repeated stops or extended downhill driving with TRD's high-performance, high-friction brake pads. Made from an aramid- and ceramic-strengthened compound, TRD brake pads deliver an optimum combination of cold and hot friction, with minimal brake noise and enhanced stopping power. They offer an excellent price-to-performance ratio in a high-performance street pad.

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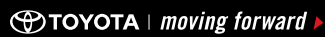
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